



Kroger Community Rewards Program Registration Instructions:

The Continue the Story NPO Number is 45275.

The Kroger Community Rewards program is an ideal way to support your favorite non-profit organization. The program allocates funds to participating organizations based on the purchases that registered members, family and friends of the organization have made at Kroger using their Kroger Plus card. Each individual should enroll their Kroger Plus Cards online at the Kroger secure website, www.kroger.com and then choose the organization they wish to support.

To use the Kroger Community Rewards Program:

1. Register your Kroger Plus card online at kroger.com

- Be sure to have your Kroger Plus card handy (you will need the number)
- If you do not yet have a Kroger Plus card, they are available at the customer service desk at any Kroger.
- Click on Sign In/Register
- Click on SIGN UP TODAY in the 'New Customer?' box (unless you have previously registered online).
- Sign up for a Kroger Rewards Account by entering zip code, clicking on favorite store, entering your email address and creating a password, agreeing to the terms and conditions.
- You will then get a message to check your email inbox and click the link within the body of the email to finalize card registration.
- Click on My Account and use your email address and password to proceed to the next step.

2. Link Your Card with Continue the Story

- Log into your account at kroger.com
- Click on Edit Community Rewards information at bottom of your Account Summary.
- Enter the Continue the Story NPO number (45275) or name of organization, select organization from the list and click on confirm.
- To verify you are enrolled correctly, you will see your organization's name on the bottom of your information page.

Tips:

- REMEMBER, purchases will not count for Continue the Story until after you have registered your card **and** linked it to Continue the Story.
- You must swipe/scan your registered Kroger Plus card (or use the alternate ID that is associated with your registered Kroger Plus card) when shopping for each purchase to count.